



**Cape Coral**  
**COMMUNITY FOUNDATION**  
THE GLOBAL CENTER FOR GENEROSITY

# IMPACT REPORT

**2018-  
2019**

Give. Connect. Make a difference.



**By embracing the spirit of change and innovation,  
we are prepared to meet the demand of our  
growing community and world.**



## *Together, we rise.*

The last two years have been an awakening for the Cape Coral Community Foundation, with new ideas, new energy and new perspective as the Global Center for Generosity. The spirit of charitable investment that drove the founding of this organization in 1973 is reinvigorated with broader and ambitious aims.

The key is connectivity. For Cape Coral to thrive, it must collaborate not only with surrounding communities but with global influencers and stakeholders who make seismic impacts. Walmart's donation to benefit our nonprofit education fund in 2018 is a prime example. So is our partnership with the Silicon Valley Community Foundation, the largest community foundation in the world.

Since our inception, we have made at least \$3.86 million in grants to nonprofits. But that's just the beginning. Our reason for being isn't simply to make grants. It's to connect nonprofits to each other and to the giving community so they can collaborate and build new avenues of generosity. The old adage that teaching a man to fish is more productive than giving him one is at the core of our philosophy.

The past two years have seen us make major progress toward our goal of facilitating global generosity to make a profound local impact. To maintain this positive momentum, we need your continued support. Everyone has a role to play in a successful community, and we're so grateful that you're a part of it. Let's take the next step together!

*Michael Chatman*

Michael Chatman  
President & CEO



**More than \$11 million**  
in assets managed  
by the Foundation.

# Meet Our Team

## EXECUTIVE BOARD MEMBERS

Dana Brunett, Board Chair  
Joseph Cerino, Board Vice Chair

Keith Veres, Board Treasurer  
Wayne Kirkwood, Board Secretary

## BOARD OF DIRECTORS

Bryan Blackwell  
Tami Cindrich  
Sally Evans  
Terry Frith

Brian Gomer  
Joan Henry  
Sally Jackson  
Carolyn Johnson

Charles Jones  
Juan Gonzalez  
Paul Lodato  
Danielle Gates - Trustee

## OUR STAFF

Michael Chatman  
President & CEO

Beth Rivera  
Operations Manager  
Grant/Scholarship Manager

Elaine Chobrda  
Executive Assistant to CEO

## OUR PARTNERS

Financial Advisors Charitable Fund  
A Fund of Silicon Valley Community Foundation

Exponent Philanthropy

Foundant Technologies

The Snay Group Inc.  
Certified Grant Professionals



Cape Coral Community  
Foundation was voted as one of  
America's best small  
community foundations by  
Exponent Philanthropy.



# Grantmaking - Nonprofit Members Program



Cape Coral Community Foundation distributed \$300,000 in grants each of the past two years.

The Cape Coral Community Foundation serves as a galvanizing force for hundreds of nonprofits across the region. One of our primary initiatives is the **Nonprofit Members Program**. It is a conduit that provides nonprofits with valuable training opportunities designed to light the path to self-sustainability.

Valerie's House, which provides grief support programs for Southwest Florida children and families, was first to join. The organization has received three grants from the foundation within the past year, but the true driver for its growth has come through the program's initiatives for finding alternative funding sources. The program is just one way we've helped organizations thrive.

The Cape Coral Gold Coast Rotary Club turned to us for our expertise in leveraging relationships with financial advisors to market their scholarship fund and increase charitable donors. We put together a noncash asset development program, allowing financial advisors to share the program with their clients. The partnership resulted in a recent contribution of \$12,000.

The Cape Coral Caring Center also sought our support for a capital campaign. Through our affiliate fund partners program, we worked with the center to identify the most qualified prospective investors and led conversations with them. The result was a gift of \$3,000, an amount that is of great significance to this small but mighty center.

In addition, through innovative thinking, Dr. Jesse Bryson of **I Will Mentorship Foundation** received \$25,000 through our annual grant cycle. We are committed to continue to help nonprofits expand their capacity in new ways.







2,100 people participated in Cape Coral Community Foundation community outreach programs in the last two years.

**Creativity is key.** Our team has created a series of captivating annual events that serve to connect community leaders, donors, nonprofits and fundraisers while also introducing new audiences to our organization and our mission. Through these special events, we bridge all gaps to bring people together for the greater good.

Our annual **Power Players** honors trusted advisors from real estate, banking, insurance, estate planning, finance, accounting and the legal community to recognize their impact and encourage collaboration. The event serves as a reminder to them that the foundation is a resource for charitable giving that has a deep and widespread impact.

The **Florida Event Fundraising Conference** is a cornerstone educational resource for large and small nonprofits. A panel of fundraising thought leaders share secrets to maximize giving. It's a top-level training seminar that empowers community organizations to up their game. The Philanthropy Experts and Leaders Academy serves a similar purpose.

The **Faith & Generosity Conference** presents strategies to create impactful community change. Church and ministry leaders, along with donors interested in funding faith-based programs, gather to learn best practices for translating spiritual capital into practical, responsible initiatives to create change from the ground up.

### **Youth Philanthropy Initiative: Teaching the Next Generation of Philanthropists**

In partnership with business sponsors, family and private foundations, the program teaches the next generation of philanthropists through community impact, donor engagement and strategic volunteerism.



Pastor Dennis Gingerich,  
Cape Christian Fellowship  
Stan Stouder,  
CRE Consultants

# gement Programs

A new initiative, **The Nonprofit CEO Power Influencers** honors the top contemporary leaders of the nonprofit world in our communities. It fosters comradery and respect for each other and highlights the charitable impact the foundation can have on their employees and volunteers, as well as their organization as a whole.

The **Southwest Florida Most Influential Diversity Achievers** event serves as a catalyst for a stronger, more cohesive community. We bring together successful business people, public servants, thought leaders and more to share the perspective they've gained making an impact on this community. Their diverse backgrounds place in stark relief many parts of our community that are often overlooked, and the exchange of ideas helps shed light on and empower organizations working to change that.

The **Generous Cape Reception** cultivates hometown community pride and generates a spirit of giving by recognizing fund holders, donors, and legacy society members who have generously supported the foundation. Proceeds go toward the Nonprofit Education Fund, a program that gives nonprofit staffs, board members and volunteers a chance to attend seminars that help them learn how to raise even more.

The annual **Excellence in Nonprofit Performance Yearly Awards, or ENPYs**, give tireless nonprofit workers the recognition they deserve. The ENPYs bring people making a difference to a setting where they can form connections and exponentially increase their impact. The awards honor community impact, service above self, business partnerships, volunteering, generosity and more.



Diana Willis, Jason's Deli  
Mark Blust, Watch D.O.G.S.



Joyce and David Gomer,  
a founding member  
of the Cape Coral  
Community Foundation.





# *Innovative Ways of Giving*

**We must break new ground to truly make an impact.** Traditional methods yield the same old results. That's the idea behind the techniques and programs we've started to encourage and incentivize philanthropy.

**Part of the appeal lies in numbers.** A study that we supported, examined aggregate tax return data and demographic information to discover that Southwest Floridians will bequeath an estimated \$15 billion in accumulated wealth over the next 10 years. If we all leave just 5 percent of our estates to charitable causes in our communities, the impact could be as much as \$765 million in 10 years, in Southwest Florida alone. That's why we advocate The 5 Percent Solution in our discussions with nonprofit organizations, churches, Rotary clubs, chambers of commerce and other business groups – anywhere an opportunity for philanthropy exists.

**Our global connectivity has proven itself.** In 2018, ECHO Global Farm headquartered in Southwest Florida received a \$25,000 grant from our partners at the Silicon Valley Community Foundation. This grant provided funds to purchase hurricane shutters and other storm preparedness materials after Hurricane Irma.

**Small groups can make a big impact.** We support donor circles, which are dynamic groups of Southwest Florida philanthropists passionate and knowledgeable about specific topics who collaborate to make a greater impact. Members of Generous Couples, Real Men Give, and the Giving Alliance of Women donor circles each bring a \$500 or \$1,000 check to an annual reception and vote for the nonprofit they'd like to see receive a grant.

**Giving should be sustainable.** We initiated the Grantmaking Academy to train close to 100 next-generation leaders in grantmaking and volunteer engagement.



The Cape Coral Community Foundation partners with the Silicon Valley Community Foundation, the largest foundation in the world, with \$13.5 billion in assets.





**Cape Coral Community Foundation**  
provides flexible, efficient and  
tax-effective ways to ensure  
donors' charitable giving  
achieves the greatest possible  
**IMPACT.**



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Stay Connected:

1405 SE 47th Street, Unit 2  
Cape Coral, Florida 33904

239.542.5594

CCCF@CapeCoralCF.org

CapeCoralCF.org

